

# PREMIER

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# HOSPITALITY

## INTERNATIONAL

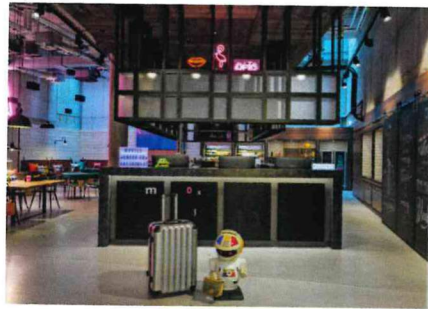
## SILVERSANDS GRENADA

## STYLE DESIGN

[WWW.PREMIERCONSTRUCTIONNEWS.COM](http://WWW.PREMIERCONSTRUCTIONNEWS.COM)



“ Moxy Hotels is Marriott International's new millennial-focused brand that debuted in September 2014 with the opening of the unique Moxy Milan. A boutique-hotel approach for the youthful (at heart) and vivacious traveller, Moxy is an innovative and experimental brand combining stylish design and superb service at an affordable price point.



The stock exchange is an important design concept of the interior. 'Industrial Chic' is the dominant theme here. Modern graphical art and light installations give the Moxy concept a new standard. Bare concrete surfaces are seen and felt all over, balanced and complimented by more comforting textures and materials such as wood and felt.

The bar is the central communication hub of the hotel, both for guests and hotel staff. Lots of natural light, wood and chic elements hark back to the history of this important building. Thus, the topics of typography and newspapers repeatedly appear at prominent places in the public areas – on the walls and in the bar, where old printing plates served as inspiration. After all, the 'Frankfurt Rundschau' was once printed here.

The rooms are, as exposed at Moxy, equipped with everything that modern business travellers need. No more and no less. The pursuit interior design creates a bridge to the public areas. There are international breaks in style – for example, reinforcing steel meshes adorn the walls just as you know it from a construction site. But in combination with leather and wood, as in the lobby, this element fits in with the overarching design.

The hotel also offers a neon play area with foosball, a modern lounge with fireplace, vibrant wall murals, free Wi-Fi and a 24 hour bar. Dining is also on offer at Moxy Frankfurt.

The Breakfast Bar is a friendly and casual breakfast bar for guest's morning dose of caffeine or a healthy glass of freshly squeezed orange. These can be accompanied by the Continental breakfast option which starts at 12 Euros. The Bar itself offers a selection of wine and hand-crafted cocktails which can be accompanied by a variety of cuisines. Finally 24/7 Pick Ups



allows guests to stay up late and party hard without paying attention to the clock. The Moxy Pick Ups offers sandwiches, fruit, candy and wine in downtown Frankfurt any hour, any time of day.

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vivacious traveller, Moxy is an innovative and experimental brand combining stylish design and superb service at an affordable price point. With tech-enabled rooms, vibrant lobby spaces and warm, approachable staff, Moxy Hotels is proud to participate in the industry's award-winning loyalty program, Marriott Bonvoy® which offers free nights as well as over 120,00 different experiences. »



## / ABOUT US

We are a global operating agency that designs unique and creative solutions for brands from Retail and Hospitality.

Founded in 2008 in Starnberg near Munich, we are a dynamic team and work together with a large pool of talented employees and freelancers delivering high expertise and creative solutions.

With each hospitality styling project, we carefully consider the storytelling of the brand and the property's surrounding. We choose as bespoke styling items as possible to ensure a unique and memorable customer experience.

Brands that trusted us so far: AC Hotels, Courtyard by Marriott, H-Hotels, Holiday Inn, Marriott, Mercure, Moxy, Residence Inn.

## / HOSPITALITY STYLING



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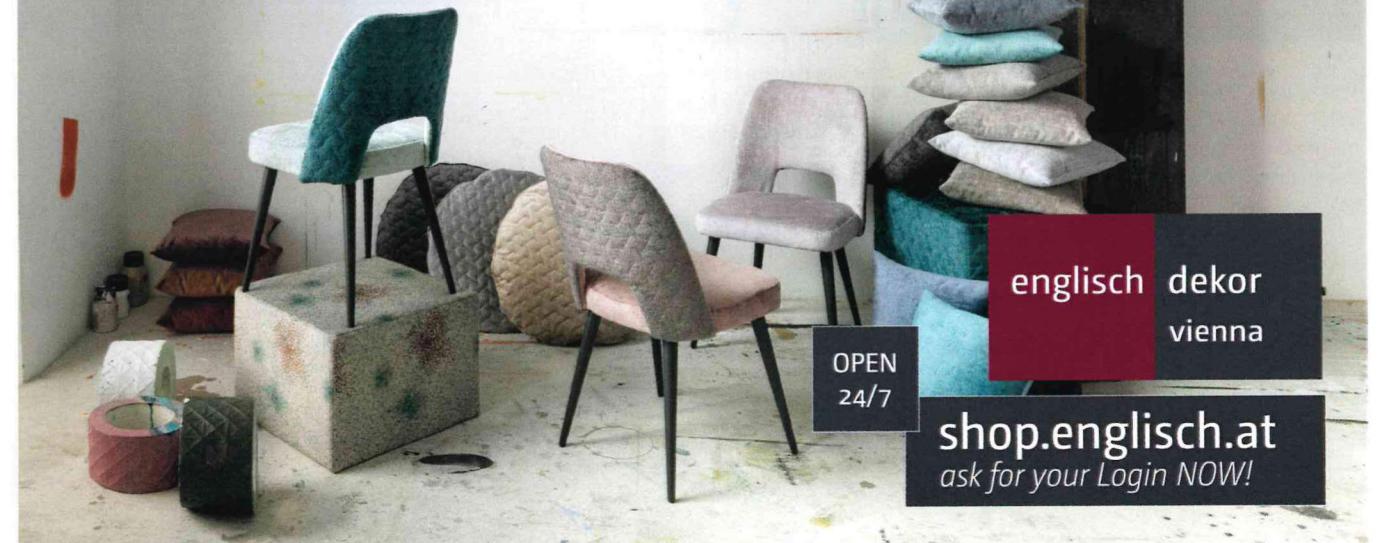
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